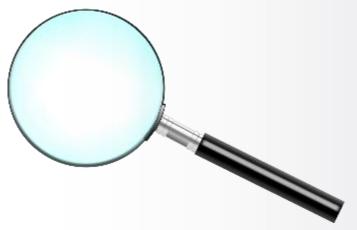


INTA's Work in the Region

Debbie David

Work in the Region

- IR Committee monitors development of IR issues in IP members located across the continents
- Subcommittees
 - Regional IR Analyses Subcommittees South of the Equator
 - IR Trademark Awareness
 - IR Initiatives & Policy Analysis



Work in the Region

- Questionnaire on IR legislation
 - Resource document & baseline knowledge base on IR legislation development
 - Analysis study trends & potential shared concepts
 - Currently ongoing



Work in the Region

Response to IP Australia Public Consultation Paper

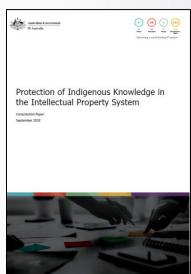
End 2018 – public consultation on the protection of Indigenous

Knowledge in the IP System

Task force formed to prepare and file a response

Paper covered issues & suggested initiatives





Pacific Initiatives

APEC IPEG Border Protection Workshop

Papua New Guinea – 8 August 2018:



- Presented to customs officials on identifying infringing goods
- Discussions on how to stop counterfeit cultural items entering Papua New Guinea

Also met with officials from registry and customs

Pacific Initiatives

WIPO Multi-stakeholder Practical Workshop in IP, TK, and TCEs

Samoa – 26-28 November 2018:



- Participated in sessions on IP, TK, and TCEs
- Facilitated a session explaining how the IP system can help protect aspects of TK and TCEs

Also met with local artists, and officials from registries in Samoa, Cook Islands, Fiji, and Tuvalu

What about Us?

As awareness builds...

PUTRAJAYA: Ecotourism and agro-tourism are the keys to a better economy for the

orang asli community, says Tun Dr Mahathir Mohamad.

